

CONTRACT

WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

And:

CAMPAIGN GROUP
1600 LOCUST STREET
PHILADELPHIA, PA 19103

<u>Contract / Revision</u> 344516 /		<u>Alt Order #</u>
<u>Product</u> Political		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u>	
<u>Advertiser</u> COMMITTEE TO ELECT KATHLEEN KANE A1		<u>Original Date / Revision</u> 10/29/12 / 11/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCAU	<u>Account Executive</u> Aaron Zeligson	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 00669		<u>Advertiser Ref</u> 27489

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCAU	10/30/12	11/02/12	6A-7A M-F	6A-7A M-F		:30			NM	2	\$1,200.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - -				2	\$600.00			
N 2	WCAU	10/30/12	11/02/12	7A-9A TODAY SHOW	7A-9A M-F		:30			NM	4	\$6,000.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - -				4	\$1,500.00			
N 3	WCAU	10/30/12	11/02/12	9A-10A TODAY SHOW 2	9A-10A M-F		:30			NM	4	\$2,100.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - -				4	\$525.00			
N 4	WCAU	10/30/12	11/02/12	4P-5P NBC10 NEWS	4-5P M-F	- TWTF - -	:30	2	\$400.00	NM	2	\$800.00
		LUR										
N 5	WCAU	10/30/12	11/02/12	5-6P NBC10 NEWS @ 5	M-F 5-6P M-F	- TWTF - -	:30	2	\$950.00	NM	2	\$1,900.00
		CDR										
N 6	WCAU	10/30/12	11/02/12	7P-730P M-F	7P-730P M-F	- TWTF - -	:30	4	\$1,150.00	NM	6	\$4,600.00
		CDR										

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 344516 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Product</u> Political
<u>Advertiser</u> COMMITTEE TO ELECT H		<u>Estimate #</u>
<u>Original Date / Revision</u> 10/29/12 / 11/05/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WCAU	10/30/12-11/02/12		7P-730P M-F	7P-730P M-F	- TuWThF----	:30		\$1,150.00	NM		
		See MG 6.6 PREEMPT-PROGRAM CHANGE										
3	WCAU	10/30/12-11/02/12		7P-730P M-F	7P-730P M-F	- TuWThF----	:30		\$1,150.00	NM		
		See MG 6.5 PREEMPT-PROGRAM CHANGE										
5	WCAU	10/30/12-11/03/12		7-8P NBC10 NEWS AT 7P	7P-8P	-----Sa--	:30		\$1,150.00	NM		
		See MG 6.7,6.8,6.9 DNA-SPORTS OVERRUN										
6	WCAU	10/30/12-11/02/12		7-730P NIGHTLY NEWS	7P-725P	- TuWThF----	:30		\$1,150.00	NM		
		MG for 6.1 10/30										
7	WCAU	11/06/12-11/06/12		9A-10A TODAY SHOW 2	9A-10A M-F	-Tu-----	:30		\$525.00	NM		
		MG for 6.5 11/03										
8	WCAU	11/06/12-11/06/12		5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	-Tu-----	:30		\$375.00	NM		
		MG for 6.5 11/03										
9	WCAU	11/06/12-11/06/12		11A-12P NBC10 NEWS@11	11A-12P	-Tu-----	:30		\$250.00	NM		
		MG for 6.5 11/03										
N 7	WCAU	10/30/12	11/02/12	730P-8P M-F	730P-8P M-F	-TWTF--	:30	4	\$1,300.00	NM	4	\$5,200.00
		CDR										
N 8	WCAU	10/30/12	11/02/12	11-1135P M-F LATE NEWS	11P-1135P	-TWTF--	:30	1	\$2,400.00	NM	1	\$2,400.00
		CDR										
N 9	WCAU	10/30/12	11/02/12	TONIGHT SHOW W/JAY LENO	1135P-107A	-TWTF--	:30	4	\$750.00	NM	10	\$3,700.00
		CDR										

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FOR NBCE CONTRACTS:

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Contract / Revision	Alt Order #
344516 /	

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	Political	

Advertiser	Original Date / Revision
COMMITTEE TO ELECT H	10/29/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WCAU	10/30/12-11/02/12	TONIGHT SHOW W/JAY LEI	1135P-107A	-TuWThF----	:30		\$750.00	NM		
				See MG 9.5,9.6,9.7								
				NA-NOT AVAILABLE								
	5	WCAU	11/05/12-11/05/12	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	M-----	:30		\$200.00	NM		
	(M)			MG for 16.1,9.3								
	6	WCAU	11/04/12-11/04/12	1130A-12P SUN @ ISSUE	1130A-12P	-----Su	:30		\$100.00	NM		
	(M)			See MG 9.8,9.9								
				NA-NOT AVAILABLE								
	7	WCAU	11/03/12-11/03/12	7-8P NBC10 NEWS AT 7P	7P-8P	-----Sa--	:30		\$1,150.00	NM		
	(M)			See MG 9.10,9.11,9.12								
				DNA-SPORTS OVERRUN								
	8	WCAU	11/04/12-11/04/12	430-5A NBC10 NEWS @ 430	430A-5A	-----Su	:30		\$75.00	NM		
	(M)			MG for 9.6 11/04								
	9	WCAU	11/03/12-11/04/12	VARIOUS/ OVERNIGHT	2a-5a M-SU	-----SaSu	:30		\$25.00	NM		
	(M)			MG for 9.6 11/04								
	10	WCAU	11/05/12-11/05/12	JIMMY FALLON SHOW	1237A-136A	M-----	:30		\$375.00	NM		
	(M)			See MG 9.13,9.14,9.15								
				NA-NOT AVAILABLE								
	11	WCAU	11/05/12-11/05/12	VARIOUS/ OVERNIGHT	2a-5a M-SU	M-----	:30		\$25.00	NM		
	(M)			MG for 9.7 11/03								
	12	WCAU	11/05/12-11/05/12	TONIGHT SHOW W/JAY LEI	1135P-1237A	M-----	:30		\$750.00	NM		
	(M)			See MG 9.13,9.14,9.15								
				NA-NOT AVAILABLE								
	13	WCAU	11/05/12-11/05/12	4P-5P NBC10 NEWS	4-5P M-F	M-----	:30		\$650.00	NM		
	(M)			MG for 9.12,9.10								
	14	WCAU	11/06/12-11/06/12	11A-12P NBC10 NEWS@11	11A-12P	-Tu-----	:30		\$250.00	NM		
	(M)			MG for 9.12,9.10								
	15	WCAU	11/06/12-11/06/12	12-1P JEFF PROBST SHOW	12P-1P	-Tu-----	:30		\$225.00	NM		
	(M)			MG for 9.12,9.10								
N 10	WCAU	10/30/12	11/02/12	JIMMY FALLON SHOW	1237A-206A	-TWTF--	:30	4	\$375.00	NM	4	\$1,500.00
				CDR								
N 11	WCAU	11/03/12	11/03/12	1130P-1A SNL	1130P-1A SAT	-----S-	:30	1	\$1,200.00	NM	1	\$1,200.00
				LUR								
N 12	WCAU	10/30/12	10/30/12	10-11P GO ON/NEW NORM	10P-11P		:30			NM	1	\$3,800.00
				CDR								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week:		10/29/12	11/04/12	-T-----		1		\$3,800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	10/29/12-11/04/12	10-11P GO ON/NEW NORM	10P-11P	-Tu-----	:30		\$3,800.00	NM		
				See MG 12.2								
				PREEMPT-PROGRAM CHANGE								
	2	WCAU	10/29/12-11/04/12	TU 10-11P PRIME	10-11P T	-Tu-----	:30		\$3,800.00	NM		
	(M)			MG for 12.1 10/30								
N 13	WCAU	10/31/12	10/31/12	9-10P LAW & ORDER: SVU	9P-10P		:30			NM	1	\$5,000.00
				LUR								

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FOR NBCE CONTRACTS:

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<u>Contract / Revision</u> 344516 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Product</u> Political
<u>Advertiser</u> COMMITTEE TO ELECT H		<u>Estimate #</u>
<u>Original Date / Revision</u> 10/29/12 / 11/05/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$5,000.00			
N 14	WCAU	10/31/12	10/31/12	10-11P WED CHICAGO FIRE	10P-11P		:30			NM	1	\$4,000.00
LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$4,000.00			
N 15	WCAU	11/03/12	11/03/12	6A-7A SATURDAY	6A-7A SA	-----S-	:30	1	\$225.00	NM	1	\$225.00
LUR												
N 16	WCAU	11/04/12	11/04/12	12-1235A SP FIN NONLOC	12A-1235A	-----S	:30	1	\$700.00	NM	0	\$0.00
LUR												
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WCAU	11/04/12-11/04/12	12-1235A SP FIN NONLOC	12A-1235A	-----Su	:30	\$700.00	NM		
See MG 9.5,9.6,9.7												
PREEMPT-PROGRAM CHANGE												
N 17	WCAU	10/30/12	11/02/12	3P-4P M-F ELLEN	3P-4P M-F	-TWTF--	:30	4	\$750.00	NM	6	\$3,000.00
CDR												
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WCAU	10/30/12-11/02/12	3P-4P M-F ELLEN	3P-4P M-F	-TuWThF----	:30	\$750.00	NM		
See MG 17.5												
PREEMPT-PROGRAM CHANGE												
		4	WCAU	10/30/12-11/02/12	3P-4P M-F ELLEN	3P-4P M-F	-TuWThF----	:30	\$750.00	NM		
See MG 17.6,17.7,17.8												
PREEMPT												
		5	WCAU	10/30/12-11/02/12	5A-5A ALL DAY STORM CO	5A-5A	-TuWThF----	:30	\$750.00	NM		
		Ⓜ	MG for 17.1 10/30									
		6	WCAU	11/02/12-11/04/12	VARIOUS/ OVERNIGHT	2a-5a M-SU	-----FSaSu	:30	\$25.00	NM		
		Ⓜ	MG for 17.4 11/02									
		7	WCAU	11/02/12-11/04/12	9A-10A SATURDAY	9A-10A SA	-----Sa--	:30	\$650.00	NM		
		Ⓜ	MG for 17.4 11/02									
		8	WCAU	11/04/12-11/04/12	430-5A NBC10 NEWS @ 430	430A-5A	-----Su	:30	\$75.00	NM		
		Ⓜ	MG for 17.4 11/02									
N 18	WCAU	11/04/12	11/04/12	NFL LATE NEWS	11P-1205A	-----S	:30	1	\$2,000.00	NM	1	\$2,000.00
LUR												
N 19	WCAU	11/05/12	11/05/12	6A-7A M-F	6A-7A M-F	M-----	:30	1	\$500.00	NM	1	\$500.00
LUR												
N 20	WCAU	11/05/12	11/05/12	7A-9A TODAY SHOW	7A-9A M-F		:30			NM	1	\$1,500.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00			
N 21	WCAU	11/05/12	11/05/12	9A-10A TODAY SHOW 2	9A-10A M-F		:30			NM	1	\$525.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$525.00			
N 22	WCAU	11/05/12	11/05/12	7P-730P M-F	7P-730P M-F		:30			NM	1	\$1,150.00
CDR												

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<u>Advertiser</u> COMMITTEE TO ELECT H		<u>Estimate #</u>
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WCAU	11/05/12-11/11/12	7P-730P M-F	7P-730P M-F	M-----	:30	\$1,150.00	NM		
See MG 22.2												
PREEMPT-PROGRAM CHANGE												
		2	WCAU	11/05/12-11/11/12	7-730P NIGHTLY NEWS	7P-725P	MTuWThFSaSu	:30	\$1,150.00	NM		
Ⓜ MG for 22.1 11/05												
N 23	WCAU	11/05/12	11/05/12	6P-630P NBC10 NEWS	6P-630P M-F		:30			NM	1	\$1,150.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,150.00			
N 24	WCAU	11/05/12	11/05/12	730P-8P M-F	730P-8P M-F		:30			NM	1	\$1,300.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,300.00			
N 25	WCAU	11/05/12	11/05/12	11-1135P M-F LATE NEWS	11P-1135P		:30			NM	1	\$2,400.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,400.00			
N 26	WCAU	11/05/12	11/05/12	JIMMY FALLON SHOW	1237A-206A		:30			NM	1	\$375.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$375.00			
N 27	WCAU	11/05/12	11/05/12	8-10P MO THE VOICE	8P-10P		:30			NM	1	\$8,000.00
LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$8,000.00			
N 28	WCAU	11/05/12	11/05/12	10-11P REVOLUTION	10P-11P		:30			NM	1	\$6,000.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$6,000.00			
N 29	WCAU	11/05/12	11/05/12	3P-4P M-F ELLEN	3P-4P M-F		:30			NM	1	\$775.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$775.00			
N 30	WCAU	11/05/12	11/05/12	TONIGHT SHOW W/JAY LENO	1135P-107A		:30			NM	1	\$750.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$750.00			
Totals											63	\$73,050.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

<u>Contract / Revision</u> 344516 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> Political	<u>Estimate #</u>
<u>Advertiser</u> COMMITTEE TO ELECT H		<u>Original Date / Revision</u> 10/29/12 / 11/05/12

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/11/12	63	\$73,050.00	\$62,092.50
Totals	63	\$73,050.00	\$62,092.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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